TAMANNA SHIROL

Product Designer

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EXPERIENCE

Industrial Design Intern

School of Design @SFSU   Jan 2026 - Present

- Designed and Fabricated wooden pedestals and exhibition frames for the graduation showcase, applying manufacturing and finishing techniques to ensure structural integrity and precision craftsmanship.
- Planned and coordinated interactive experiences and activities to celebrate graduating seniors and enhance their showcase experience.

Marketing Manager

Campus Recreation Department   June 2026 - Present

- Led a team of 13 student creatives by delegating tasks, conducting weekly check-ins, and managing hiring, which strengthened teamwork and elevated design quality across all deliverables.
- Partnered with 5 Campus Recreation programs to conduct marketing campaigns, delivering cohesive branding that increased student engagement
- Contributed directly to graphic design projects, balancing leadership with hands-on creation to ensure timely, polished visuals and prevent team burnout

UX Design Apprentice

BRIDGEGOOD   June 2026 - Aug 2026

- Led a UX design sprint for Onvero, a mobile app helping undocumented individuals access verified legal resources; conducted 12 stakeholder interviews and delivered high-fidelity prototypes
- Created and tested user-centered designs from research to high-fidelity prototypes through wireframing, prototyping, and usability testing
- Boosted BRIDGEGOOD's digital presence with trend-driven videos and custom Instagram stickers/GIFs, boosting views by 39K and interactions by 1.3K

Graphic Designer

Division of Graduate Studies and Career Services   Dec 2025 - June 2026

- Created 10+ designs weekly including brochures, flyers, posters, logos, t-shirts, and more for print and digital, including a viral "Gator Sticker", which enhanced visibility and drove a measurable rise in student engagement
- Designed and delivered all branding materials boosting awareness of student services and encouraging engagement with career, graduate school and educational resources

Design Research Intern

Nathan Shapira Design Archive, Center for Global Needs   Aug 2025 - Dec 2025

- Researched and organized documentation and development of archive artifacts for collaborative research projects as well as designing promotional graphics and information design for the re-opening and the archive blog
- Collaborated with 3 interns in researching diversity, equity, and inclusive design for a Brazilian conference including drafting and editing the Design for All Institute of India publication Vol-20 No-1

LEADERSHIP

President

Industrial Designers Society of America Student Chapter   Aug 2025 - May 2026

- Executed 21-chapter events, maintaining responsibility for chapter finances and leading chapter meetings
- Researched different design opportunities for members
- Reinstated the IDSA student chapter at San Francisco State University in 2023

EDUCATION

San Francisco State University

BS in Industrial Design

August 2022 - May 2026

GPA: 3.90 (Dean's List)

CERTIFICATIONS

Google UX Design

Coursera - October 2024

Advanced Design Student

Offsite - August 2024

SKILLS

Rapid Prototyping
Sketching / Wireframing
UX Research / Usability Testing
UI/Visual Design
Storyboarding
3D Rendering

TECHNICAL

Adobe (Ai, Ps, Id)
Figma
Rhino
SolidWorks
Blender
Framer
Procreate
HTML/CSS

FABRICATION

Wood & Metal Work
3D Printing
CNC Machine
Laser Cutting
Clay Making